

FOR IMMEDIATE RELEASE

The Halifax Connector is here....

Connecting South Shore Communities to Greater Halifax and beyond.



The Lunenburg County ~ Maritime Bus Pilot Project began bus service on September 10, 2018. After 6 months of operation and a review of the ridership and the customer demand for each run, it was determined the most popular times were a mid morning run to the City and a late afternoon run from the City back to Lunenburg County.

To continue the connection to the City we are pleased to introduce the Halifax Connector offering 2 trips daily between Lunenburg County and Greater Halifax with a 9am departure from Lunenburg County and a 4pm departure from Downtown Halifax.

The change to this service will accommodate the following travel options departing Lunenburg County at 9am:

- A five-hour mid-day stay in the City for appointments, banking, visitation, lunch, shopping.
- Includes drop offs at Young & Robie, Halifax Infirmary, and Scotia Bank Centre, and the Maritime Bus Terminal.
- Connections to the bus that leaves Halifax at 10:55am to Halifax Airport, Truro, New Glasgow, Antigonish.
- Connections to the bus that leaves Halifax at 12 noon to the rest of the network including the Halifax Airport, Nova Scotia, New Brunswick, and PEI.
- Connections to the bus that leaves Halifax at 12 noon for Wolfville.

...and departing Greater Halifax at 4pm:

- Includes pick ups at the Maritime Bus Terminal, Scotia Bank Centre, Halifax Infirmary, Young & Robie.
- Connections from the bus arriving at 1:15pm in to Halifax from PEI and New Brunswick, Nova Scotia, and Halifax Airport.
- Connections from the Wolfville bus that arrives in to Halifax at 3:35pm.
- Connections from the Cape Breton, Antigonish, New Glasgow, Truro, and Halifax Airport bus that arrives in to Halifax at 3:00pm

The Halifax Connector leaves Bridgewater in the morning and leaves Halifax later in the day, 7 days a week!

Do you have a medical appointment in Halifax? Do you go to Halifax to shop? This service is affordable, friendly, and convenient!

- A Round-Trip ticket for an adult wanting to go to Halifax from Bridgewater or Lunenburg is \$58.11
- There are discounts for students and seniors!

Just think - no wear and tear on your vehicle, save on insurance, and, forget about parking fees while relaxing in Wi-Fi equipped comfort. What a savings on your wallet, time and not to mention the reduction in stress level.

Think of it - a world of possibilities is now open to you - going beyond Halifax connecting to points like the Airport, Truro, Cape Breton.... In fact, there are 44 destinations in New Brunswick, 6 destinations in PEI, 30 destinations in Nova Scotia and 5 in Quebec! The bus will even connect you to other carriers who can take you to many points in Quebec and Ontario.

Want to visit a friend? The Halifax Connector will stop and drop you off in other Communities along the way. There is the opportunity to connect to the Regional service by using local transit services such as Bridgewater Transit, Bridgewater Senior Wheels, Chester Community Wheels and VON On the Move.

For those people living in the Region of Queens there is the opportunity to connect via the new Queens Transit Service. For contact information for these transit groups simply call 211.

Need something fast? Take advantage of the 7 days a week same day parcel service. Your parcel could be put on the bus and within a few hours it could be in your hands. This is an economical way to ship and receive and to offer your customers a fast, affordable shipping option!

We ran our 6-month pilot and you the users determined that this run is the most popular. You spoke and we listened:

“Love the service” ... “It's a lifesaver as I don't have a car” ... “I really hope it stays” ... “fundamentally it's a great service and for the people that use it it's very important and vital and hope it stays”

So, Lunenburg County... what are you waiting for? Hop on the **Halifax Connector** any day of the week and get moving!

For bus schedules and fares connect with Maritime Bus at www.maritimebus.com or call 1-800-575-1807.

Partners in this project include:



Maritime Bus: www.maritimebus.com, <https://www.facebook.com/maritimebus/>, [@MaritimeBus1](https://twitter.com/MaritimeBus1).

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